



**Winning Moves<sup>®</sup>**  
**GAMES**

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Re: Bob Murch

My company, Winning Moves Inc., recently reissued the classic edition of the OUIJA board, under license from Hasbro. During the 1980s, I was the head of research and development at Parker Brothers, the firm that popularized Ouija following its acquisition in 1966. Hasbro acquired Parker Brothers in 1991.

Bob Murch is the world's leading authority on Ouija. It was our good fortune to know Bob prior to reintroducing Ouija classic. We called upon him to help. His exhaustive knowledge of Ouija's history and many editions was invaluable in our relaunch.

It was a pleasure to work with Bob. He is a clear speaker, a great listener, and truly enjoys his passion. He equally embraces the interest of others in Ouija, without prejudice.

I highly recommend Bob for any endeavor that requires a faithful portrayal of Ouija, regardless of medium.

Sincerely,

Philip E. Orbanes, Vice chairman