



To whom it may concern,

I am writing this letter to recommend Robert Murch in the area of Ouija / Talking Boards. Robert's efforts helped us to secure coverage for Universal Home Entertainment's release of *Ouija* on Blu-ray & DVD. Robert completed numerous phone and in-person interviews with media outlets in support of the release. He also worked an in-person press event for us, providing a hands-on experience for press to familiarize themselves with the boards.

I would highly recommend Murch, for any future consultation and media opportunities, as he is incredibly knowledgeable, and very easy to work with. The majority of our campaign likely wouldn't have been possible without him.

Best,

A handwritten signature in black ink, appearing to read "Michael Gonzalez", written in a cursive style.

Michael Gonzalez
Online Publicist