

One Manhattan Square Rochester, NY 14607 585-263-2700 museumofplay.org

August 18, 2014

Re: Robert Murch

To Whom it May Concern:

In 2013 Robert Murch, who was recommended to me as an expert on Ouija, lent a very early Ouija board game to our *Game Time!* exhibit here at The Strong in Rochester, New York. The Ouija board was one of the few artifacts featured in that exhibit's time line of games which did not come from the Strong's own collection. Robert understood that Strong was a chartered museum and that his game would be cared for during the term of that loan. He willingly lent it from his own extensive collection.

In January of 2014 Robert visited The Strong and spent time researching Ouija and spirit boards in the museum's near-complete run of *Playthings* magazine. He collaborated with many of the collections staff during his stay and all were impressed by his knowledge of, and enthusiasm for, his chosen subject. As a curator of several different types of collections, I have the utmost respect for a collector and expert such as Robert—who can delve most deeply into such a topic. I would not hesitate to recommend Robert as the consummate expert on Ouija.

Nicolas Ricketts Curator